

## **Privacy Policy and Legal Notices to Users of Banished Rascals Web Sites**

### **I. Privacy Policy:**

#### **Privacy for Web Visitors.**

One can visit our Web sites with privacy. A Web site visitor can choose to provide customer-specific information by sending us e-mail, registering on a company Web site, or entering surveys. Any information provided by a Web site visitor is held strictly confidential within Banished Rascals, or its authorized agent and will not be sold to any other organization or business.

#### **Types of Customer Information.**

On some Web pages users can make requests or register to receive information. Such customer-specific information will be used to fulfill the specific request or purpose for which it was provided.

#### **Privacy of Online Personal Information.**

While Banished Rascals may use this information to contact or send materials to you for marketing purposes, we will take commercially reasonable steps to safeguard the information from unauthorized access. We will not make customer-specific information that is gathered on our site available to unaffiliated organizations for commercial purposes unrelated to the business of Banished Rascals, except with the customer's permission, as required by law, for safety reasons, or to survey customer satisfaction, under nondisclosure protection. We do not share information with outside parties. We do not sell customer information from our Web sites to any outside party.

#### **Collection and Use of Personal Information.**

Information collected online may be used within Banished Rascals, or by an authorized agent to inform the user about services and products of potential interest. Customers might be contacted by telephone, direct mail, Interactive Messaging/SMS or e-mail to keep them up-to-date on new services offered by Banished Rascals. Banished Rascals does not sell, trade, or otherwise transfer outside the company personally identifiable information that visitors voluntarily provide in any registration submission. Examples of information that Banished Rascals may collect include: name, address, email address, and phone number. This information is used to better understand visitors' use of the Banished Rascals site and to support related transactions made on the site. Banished Rascals may also use email addresses and other personally identifiable information to contact visitors who communicate with us. For example, we direct email to visitors who provide us with their email addresses for specific purposes such as receiving our email newsletters.

#### **Opt-Out Policy**

If you sign up to receive an email newsletter, each newsletter contains instructions on how to discontinue receipt of the newsletter. If at anytime a visitor chooses to no longer receive such information and opt-out from any future mailings, they should simply reply to any Banished Rascals email sent to them and type REMOVE as the subject of their reply.

#### **Tracking Clicked Links**

In order to create a better electronic community, we keep track of patterns of use in the emails we send out. We note which links are clicked in our email communications to tell us what areas are of the most interest to our opt-in recipients. We may use this information to better personalize the content and promotions that we send you in future mailings. A "referrer" is the information passed along by a web browser that references the Web URL you linked from, and is automatically gathered by our Web server. This information is used to identify broad demographic trends that may be used to provide information tailored to your interests. You will not be personally identified from this information.

#### **Use of Generic Data.**

When you visit Banished Rascals Web sites, we log general data, including your domain name (e.g. aol.com; worldnet.net, etc.), the name of the web page from which you entered our sites, and how much time you spend on each page. We use this information to continually monitor and improve our Web site.

#### **Other Web Sites.**

The Web sites of Banished Rascals may contain links to other Web sites. We are not responsible for the content or privacy policies of other sites.

**Feedback**

Banished Rascals welcomes your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to this, or any other issue.

**Correction of Information.**

To correct any inaccuracies, please contact us via e-mail.

**Updates.**

Because of the evolving nature of the technologies that we use and the way that we conduct business, we may amend this policy from time to time. This privacy statement will be updated to reflect any future developments in Internet business practices. Effective January 14, 2001.

**II. Legal Notices:****Copyright.**

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